

Roy C Crisman

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SUMMARY:

Engineering/Project Manager with over 12 years of experience in consumer web applications and multimedia development. Proficient managing in-house, remote and offshore teams through traditional and agile/Scrum development cycles. Proven ability to deliver high-profile projects with difficult deadlines. Established reputation for fixing problems and rescuing troubled products.

PROFESSIONAL EXPERIENCE:

Engineering Manager - Roxio/Sonic Solutions, San Francisco, CA 4/2008 - 2/2009
(Simple Star, Inc. was acquired by Roxio/Sonic Solutions in April, 2008.)

Owned the engineering process and acted as sole Program/Project Manager for Roxio's consumer software-as-a-service. Worked closely with executives, Product Management, IT, Operations, and outside teams to develop all PhotoShow website, widget, desktop, and video services. Adapted agile process into formal Scrum as a template for the rest of Sonic. Acted as Scrum Master for 3 teams. Managed 10 direct engineer reports and 7 indirect QA in India.

- Managed www.PhotoShow.com conversion to SaaS and integration into the flagship Roxio Creator 2009 product on a tight deadline following acquisition.
- Integrated and supported 16 new developers in China and Santa Clara to our products.
- Replaced departing Director of Engineering while maintaining most responsibilities.
- Maintained morale and improved quality during acquisition, integration, and layoffs.

Engineering Manager - Simple Star, Inc., San Francisco, CA 4/2004 - 4/2008

Managed teams of local, remote, and offshore engineers. Coordinated integration points between 3 major desktop releases, 2 online systems, fulfillment, marketing, build, test, and deployment systems. Collaborated with Project Management and QA Directors to monitor the project cycle, manage bugs, and track against bug models. Managed source control including branch and merge.

- Successfully delivered 12 localized and 5 OEM versions of a desktop application consisting of Flash, Director, C++, and multiple third-party components.
- Helped transition online team to two-week agile development cycle.
- Set up robust Ant/Cruise Control continuous integration suites.
- Embraced & owned technical problems in the areas in between "owned" domains.

Senior Macromedia Developer - Eastman Kodak / Mindex, Rochester, NY 5/2001 - 12/2003

Performed as expert for reusable photo-kiosk for entertainment venues. Architected and programmed the front-end; developed back-end services with team. Collaborated with designers during initial development and usability testing. Created use cases for entire kiosk ecology.

- Deployed 61 kiosks for 12 venues, 2,000 users/day, 2 million sessions by the end of 2003.
- Improvised automated uptime testing to solve crashing that eluded QA automation expert.
- Innovated remote monitoring system during testing which became essential for support.

ADDITIONAL EXPERIENCE:

More work history and recommendations at: <http://www.linkedin.com/in/roycrisman>
Coordinator, Macromedia User's Group, Rochester, NY, 2003 - 2005

PUBLICATIONS & AWARDS:

"Best Practices in Kiosk Design." *MX Developer's Journal*, July 2004. <http://mxdj.sys-con.com/read/45624.htm>
PROMAX 2001 Silver Award, New Media Piece, ESPN Affiliate Sales for StudioCom.

FAMILIAR TOOLS & TECHNOLOGIES:

Programming Languages: Flash ActionScript, Director Lingo, XML/SOAP, SQL, HTML, CSS, JavaScript, PHP, Java, Ant, C++.

Software: Flash, Director, Photoshop, Illustrator, DreamWeaver, SoundForge, MS Office (Access, Excel, PowerPoint, Visio, Word), MS Project, Daptive, Mantis, Bugzilla, DevTrack, IssueWeaver, Omniture, CVS, SVN, Eclipse, Cruise Control.

EDUCATION:

Iowa State University, Bachelor of Science, Computer Science, 1996
Iowa State University, Bachelor of Fine Arts, Art and Design, 1996